

Sponsorship Opportunities



Presenting Sponsor - \$25,000

- Four (4) foursome teams for Under Ballou Skies Golf Classic with premium bar service (text us and we will fill your coolers with complimentary beer)
- Two (2) VIP tables of ten (10) to the Under Ballou Skies Party
- Invitation to VIP Experience at Under Ballou Skies Party
- Exposure on CBS Austin
- Exclusive signage on all golf carts
- Opportunity to make welcoming remarks at Under Ballou Skies Golf Classic & Party
- Logo on marketing materials: event website and emails
- Prominent recognition at the tournament and party ceremonies
- Opportunity to distribute a promotional item for player gifts (must be approved by April 2, 2024)
- Opportunity to share a video during party or be featured on a blog post on alstexas.org

Host Sponsor - \$15,000

- Three (3) foursomes to the Under Ballou Skies Golf Classic
- One table of ten (10) to Under Ballou Skies Party
- Invitation to VIP Experience at Under Ballou Skies Party
- Exposure on CBS Austin
- Recognition in party program at Under Ballou Skies Golf Classic and Party
- Sponsor logo on event materials: event website and emails
- Logo on golf hole sign

Sponsorship Opportunities



Fairway Sponsor - \$10,000

- Two (2) foursomes to Under Ballou Skies Golf Classic
- One table of ten (10) to Under Ballou Skies Party
- Exposure on CBS Austin
- Recognition in golf awards program
- Logo on event materials: event website and emails
- Logo on golf hole sign

Hole-In-One Baller Sponsor - \$6,000

- One (1) foursome to Under Ballou Skies Golf + Six (6) tickets to Under Ballou Skies Party
- Logo on golf hole sign
- Recognition with logo on CBS Austin
- Recognition in golf awards program
- Logo on event materials: website and emails

Albatross Baller Sponsor - \$3,000

- Choose One:
 - One (1) foursome to Under Ballou Skies Golf
 - Four (4) tickets to Under Ballou Skies Party
- Logo on golf hole sign
- Recognition with logo on CBS Austin news
- Recognition in golf awards program
- Name on event materials: event website and emails

Golf Hole Sponsor - \$1,000

- Logo on golf hole sign